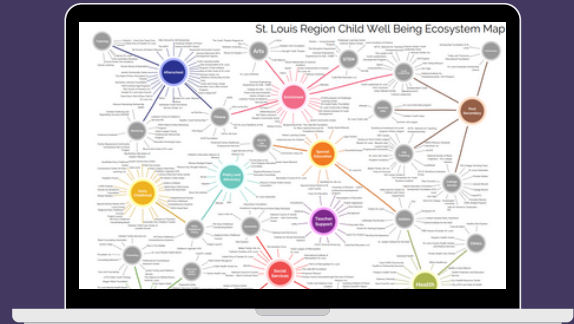


Ecosystem Mapping



What It Is & What It Does

Easily Display Organizations Working in a Common Area

Help identify organizations working on common issue areas at a glance.

Find Potential Partners or Collaborators

When an organization can easily see others in the same ecosystem, they can quickly find potential collaborators to increase impact.

Identify Gaps or Oversaturation in Specific Areas

With a visual map, one can easily see where there might be gaps or areas of oversaturation in specific issue areas.

Assist Funders in Identifying Priority Areas

Funders can identify areas of interest/priority, easily identify people filling needed gaps, etc.

Its Limitations

Doesn't easily identify quality, scope of service provision, etc.

An ecosystem map easily identifies the **who** in an ecosystem, but doesn't as easily identify the **how much**, **how well**, **when**, **where**, etc.

While an organization/program may be listed, it doesn't guarantee quality for the end user. More information would be needed. Users should navigate to organization websites to learn more information.

Why Pursue Ecosystem Mapping? Example Uses

- New Superintendent Arriving to the Region
- School Leaders / Counselors struggling to identify community partners for families
- Local coalitions needing to understand the current service landscape
- Funders seeking to identify opportunities to maximize impact
- Case workers seeking to identify resources for their clients outside of their area of expertise
- Demonstrate importance of a subject area and resources needed for support

Need more info?
Reach us at

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